



Direct Purchase- Product



What is Direct Purchase?

Direct Purchase enables a buyer to buy products upto Rs. 50,000 without comparison (except automobiles where Direct Purchase does not have any limit), through any of the available sellers on Government e Marketplace, meeting the requisite quality, specification and Consignee Location.

Open gem.gov.in.

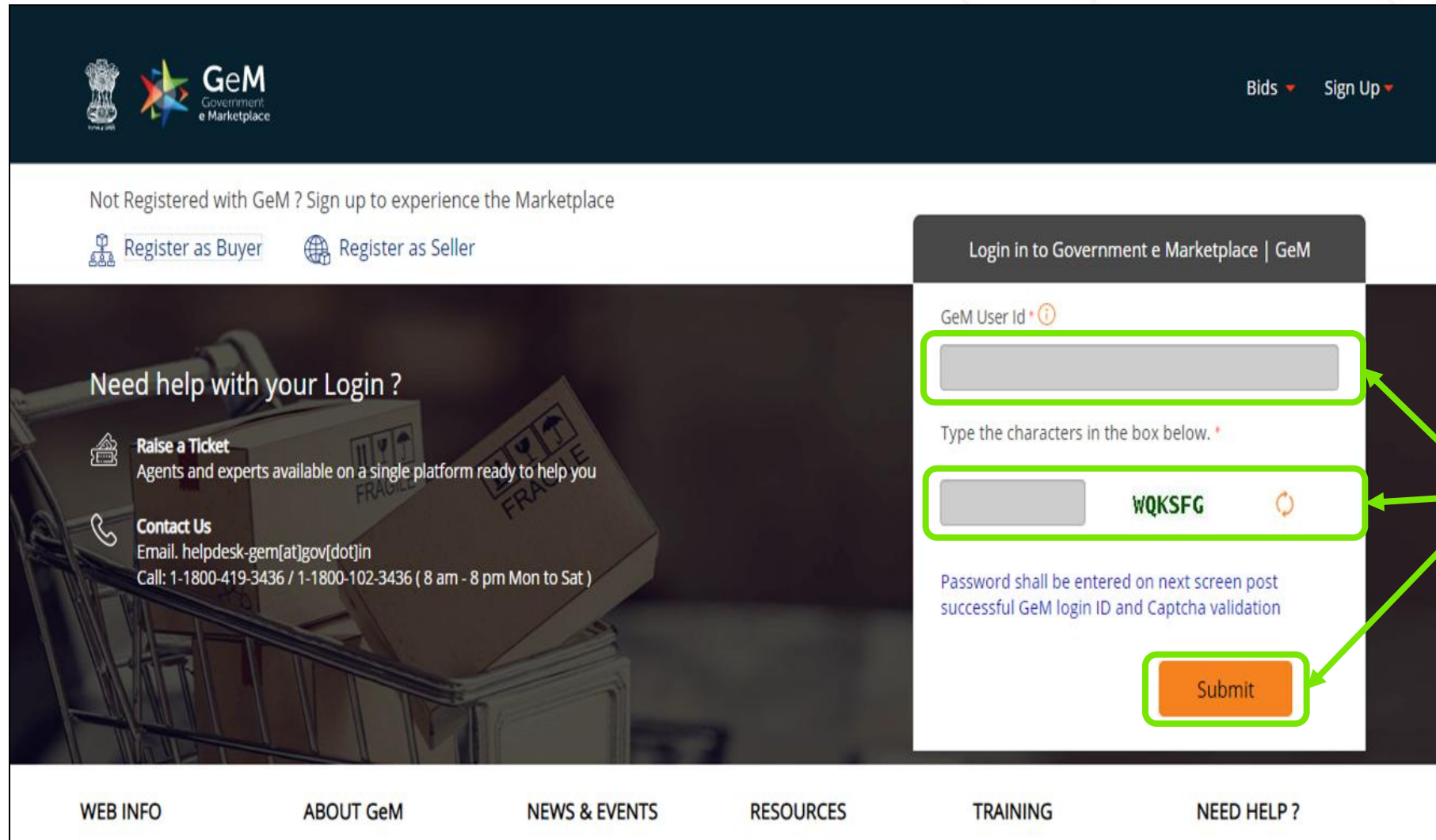


Efficient • Transparent • Inclusive

The screenshot shows the GeM website homepage. At the top left is the GeM logo with the tagline 'Efficient • Transparent • Inclusive'. A search bar in the center contains the text 'Looking for something on GeM?'. To the right of the search bar are navigation links: 'Forward Auction', 'Bids', 'Sign Up', and 'Login'. The 'Login' link is highlighted with a green box and a green arrow pointing to a callout box. Below the search bar is a navigation menu with 'CATEGORIES', 'Features & Benefits', 'Business Opportunities', 'Rate a Seller', 'View Contracts', 'CPPP tenders', and 'Seller Details'. A notification bell icon shows '01'. A banner below the navigation menu reads 'GeM has partnered with Axis My India, which is reaching out to select buyers and sellers to capture their overall'. The main banner features a trophy and the text 'GeM has reached an all-time high of ₹2 LAKH CRORE GMV in a single Financial Year (2022-23)'. Social media icons for Facebook, Twitter, YouTube, LinkedIn, and WhatsApp are on the right. An 'Ask GeMmy' button is at the bottom left. The hashtag '#voicelocal' is partially visible at the bottom.

Click here to login.

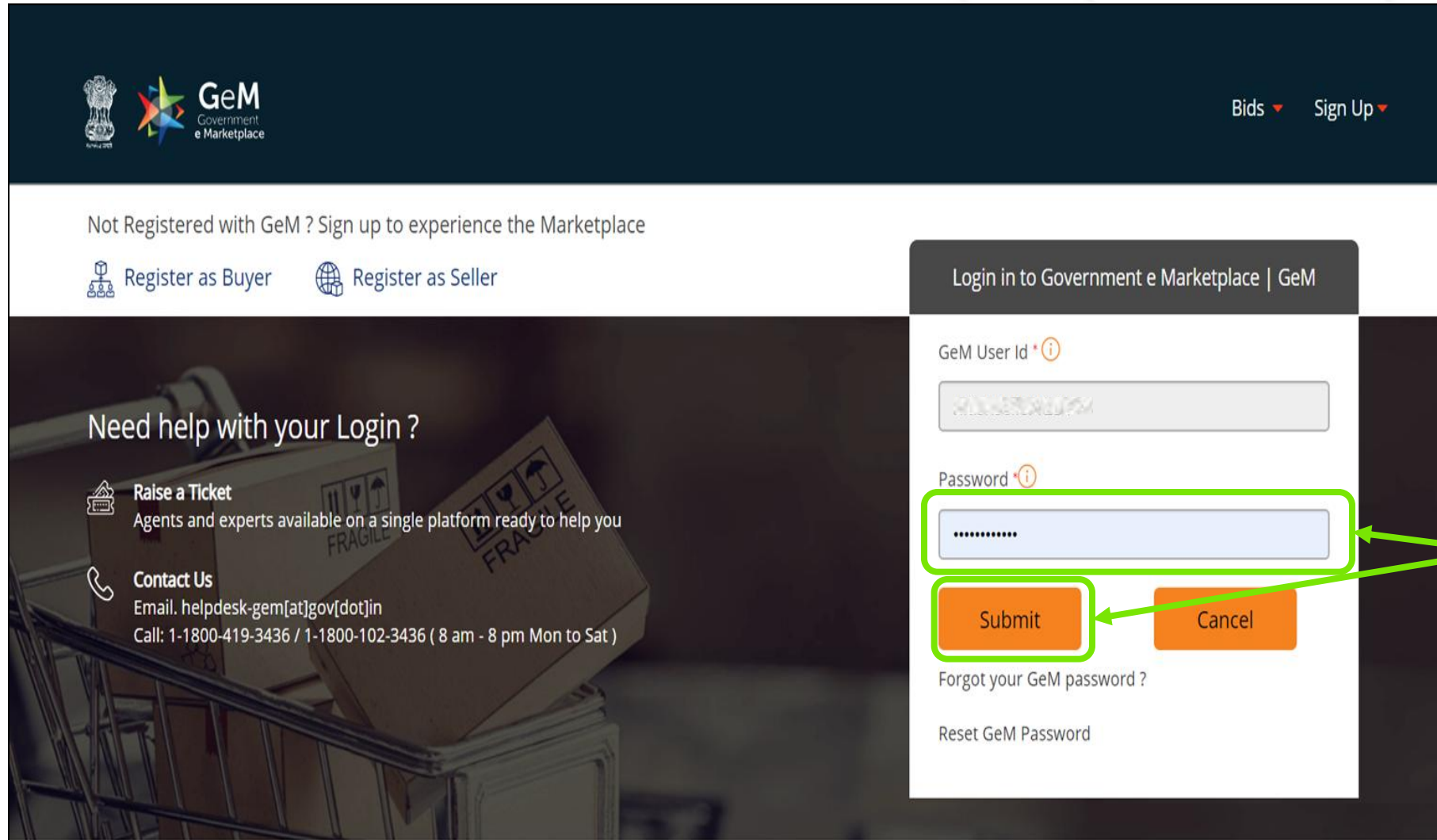
Enter your credentials



The screenshot shows the GeM login interface. At the top left is the GeM logo and the text 'Government e Marketplace'. On the right, there are links for 'Bids' and 'Sign Up'. Below the header, there is a message: 'Not Registered with GeM ? Sign up to experience the Marketplace' with buttons for 'Register as Buyer' and 'Register as Seller'. The main content area features a 'Need help with your Login ?' section with 'Raise a Ticket' and 'Contact Us' options. The login form is titled 'Login in to Government e Marketplace | GeM' and contains a 'GeM User Id' field, a captcha field with the text 'WQKSFG', and a 'Submit' button. A blue callout box on the right points to these fields with the text: 'Enter User Id, the Captcha text and click submit.' The footer contains navigation links: 'WEB INFO', 'ABOUT GeM', 'NEWS & EVENTS', 'RESOURCES', 'TRAINING', and 'NEED HELP ?'.

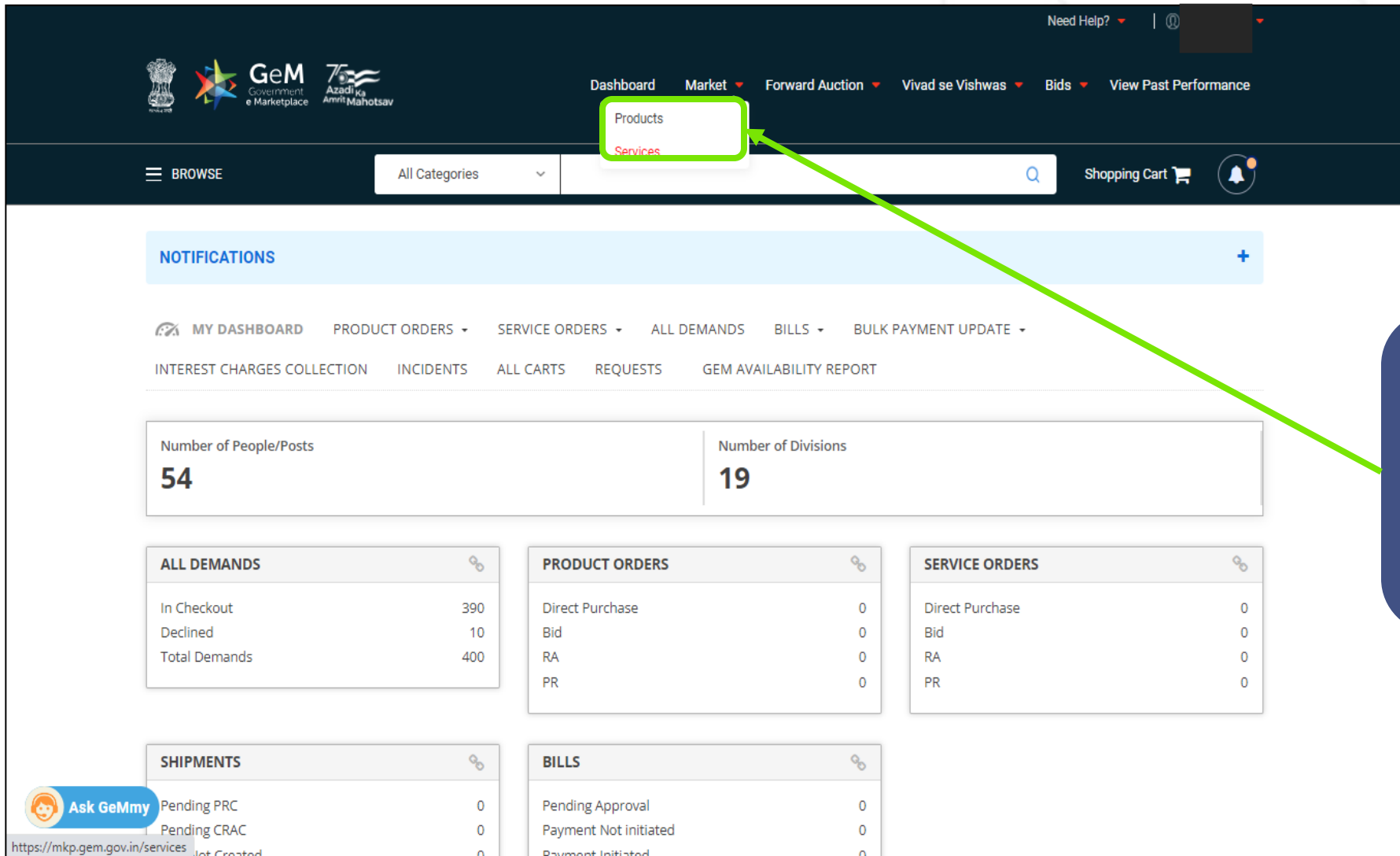
Enter User Id,
the Captcha
text and click
submit.

Enter your credentials



The screenshot shows the GeM website interface. At the top left is the Government of India emblem and the GeM logo. On the right, there are links for 'Bids' and 'Sign Up'. Below the header, a banner reads 'Not Registered with GeM? Sign up to experience the Marketplace' with buttons for 'Register as Buyer' and 'Register as Seller'. The main content area features a 'Need help with your Login?' section with links for 'Raise a Ticket' and 'Contact Us'. Overlaid on the right is a 'Login in to Government e Marketplace | GeM' form. The form contains fields for 'GeM User Id' and 'Password'. The 'Password' field is highlighted with a green border, and a blue callout box with an arrow points to it, containing the text 'Enter your Password and click here to proceed.' Below the password field are 'Submit' and 'Cancel' buttons, both also highlighted with green borders. At the bottom of the form are links for 'Forgot your GeM password?' and 'Reset GeM Password'.

Enter your
Password and
click here to
proceed.



Need Help? | [User Profile]

Dashboard Market Forward Auction Vivad se Vishwas Bids View Past Performance

Products
Services

BROWSE All Categories [Search] Shopping Cart [Notifications]

NOTIFICATIONS +

MY DASHBOARD PRODUCT ORDERS SERVICE ORDERS ALL DEMANDS BILLS BULK PAYMENT UPDATE INTEREST CHARGES COLLECTION INCIDENTS ALL CARTS REQUESTS GEM AVAILABILITY REPORT

Number of People/Posts		Number of Divisions	
54		19	

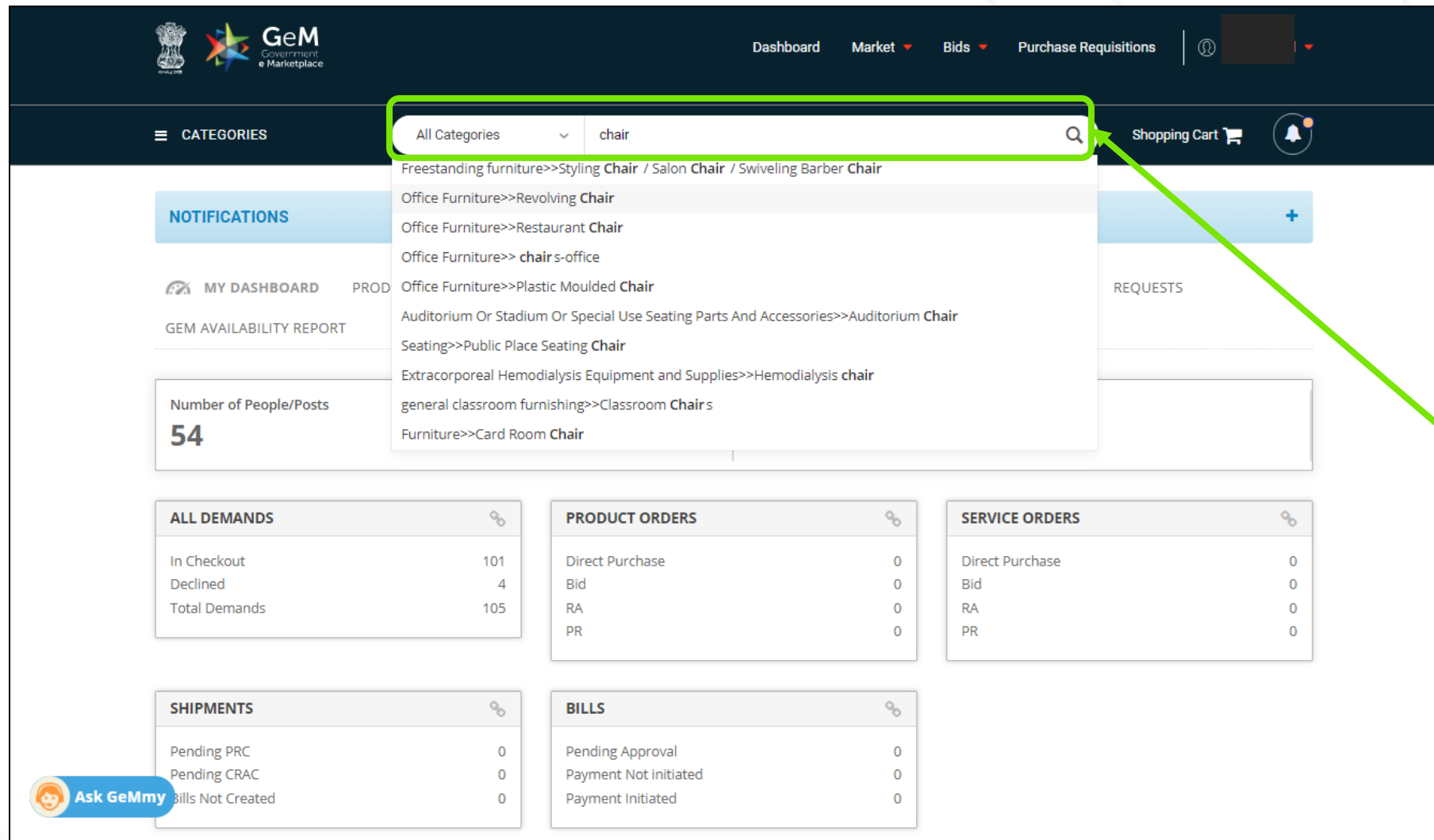
ALL DEMANDS	PRODUCT ORDERS	SERVICE ORDERS
In Checkout: 390	Direct Purchase: 0	Direct Purchase: 0
Declined: 10	Bid: 0	Bid: 0
Total Demands: 400	RA: 0	RA: 0
	PR: 0	PR: 0

SHIPMENTS	BILLS
Pending PRC: 0	Pending Approval: 0
Pending CRAC: 0	Payment Not initiated: 0
Lot Created: 0	Payment Initiated: 0

Ask GeMmy

<https://mkp.gem.gov.in/services>

Click on 'Market' and from the dropdown menu select 'Products' to check out the list of products available.



The screenshot shows the GeM dashboard interface. At the top, there is a navigation bar with links for Dashboard, Market, Bids, and Purchase Requisitions. Below this is a search bar with a dropdown menu open, showing various search results for the term "chair". The search bar is highlighted with a green box, and a green arrow points from a callout box to the search bar.

Search Bar: All Categories | chair

Search Results:

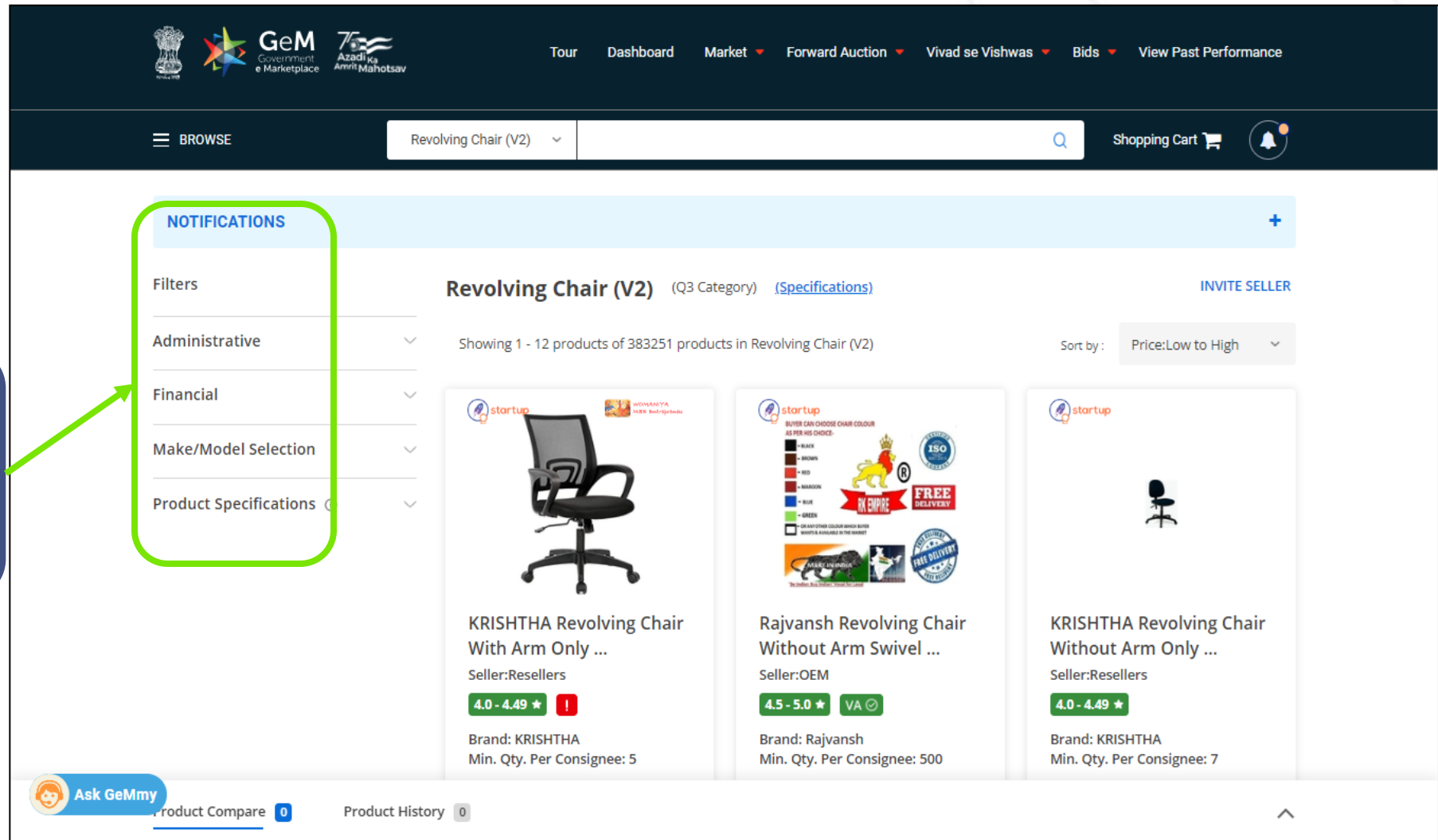
- Freestanding furniture>>Styling Chair / Salon Chair / Swiveling Barber Chair
- Office Furniture>>Revolving Chair
- Office Furniture>>Restaurant Chair
- Office Furniture>> chair s-office
- Office Furniture>>Plastic Moulded Chair
- Auditorium Or Stadium Or Special Use Seating Parts And Accessories>>Auditorium Chair
- Seating>>Public Place Seating Chair
- Extracorporeal Hemodialysis Equipment and Supplies>>Hemodialysis chair
- general classroom furnishing>>Classroom Chair s
- Furniture>>Card Room Chair

Dashboard Metrics:

- Number of People/Posts:** 54
- ALL DEMANDS:** In Checkout (101), Declined (4), Total Demands (105)
- PRODUCT ORDERS:** Direct Purchase (0), Bid (0), RA (0), PR (0)
- SERVICE ORDERS:** Direct Purchase (0), Bid (0), RA (0), PR (0)
- SHIPMENTS:** Pending PRC (0), Pending CRAC (0), Bills Not Created (0)
- BILLS:** Pending Approval (0), Payment Not initiated (0), Payment Initiated (0)

Callout Box: Or, type in the product you want to search.

All the products relevant to your search will be displayed here.



NOTIFICATIONS +

Filters

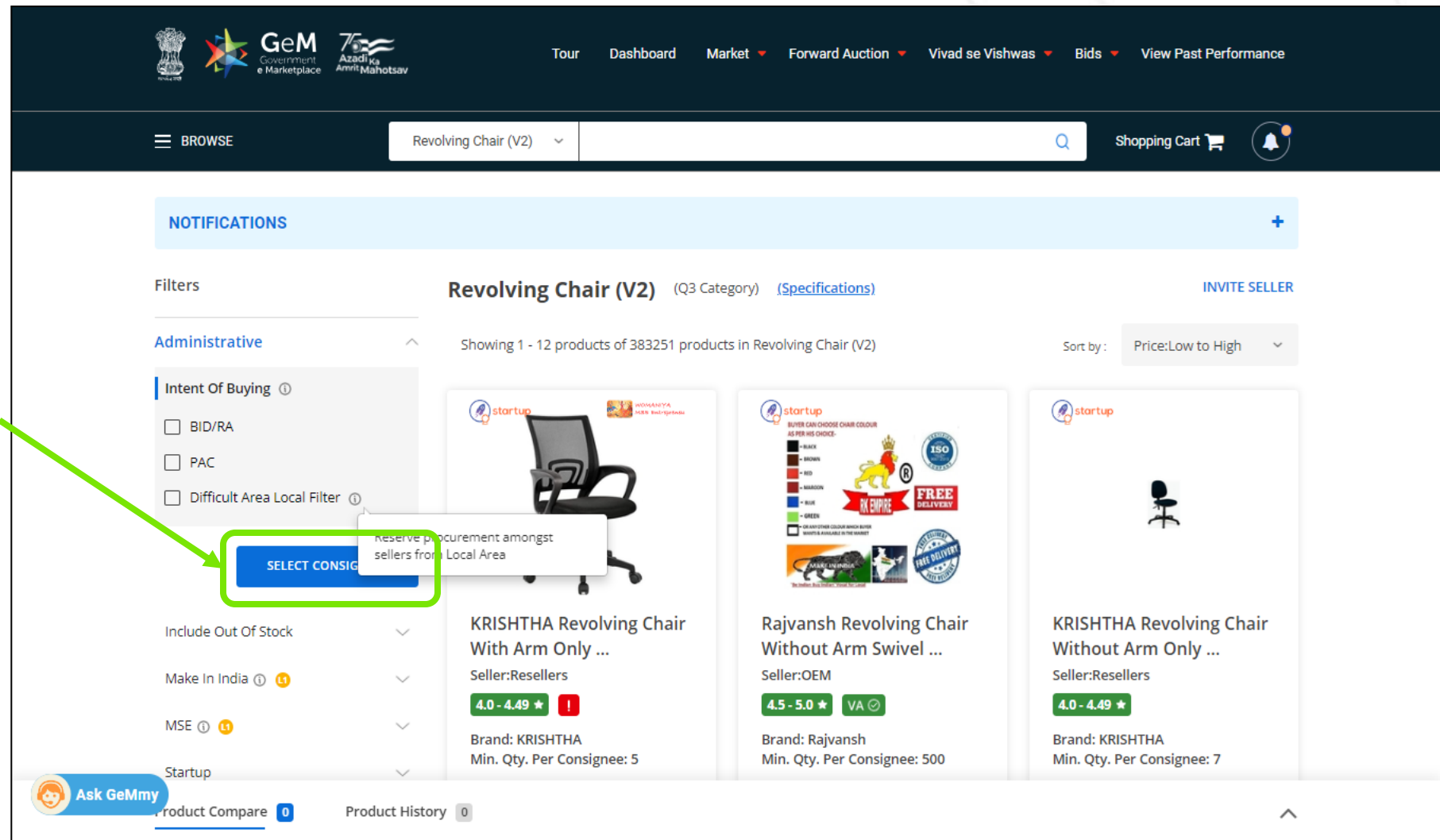
- Administrative
- Financial
- Make/Model Selection
- Product Specifications

Revolving Chair (V2) (Q3 Category) [\(Specifications\)](#) [INVITE SELLER](#)

Showing 1 - 12 products of 383251 products in Revolving Chair (V2) Sort by: Price:Low to High

Product Name	Brand	Min. Qty. Per Consignee	Rating
KRISHTHA Revolving Chair With Arm Only ...	KRISHTHA	5	4.0 - 4.49
Rajvansh Revolving Chair Without Arm Swivel ...	Rajvansh	500	4.5 - 5.0
KRISHTHA Revolving Chair Without Arm Only ...	KRISHTHA	7	4.0 - 4.49

Ask GeMmy Product Compare 0 Product History 0



NOTIFICATIONS +

Filters

Administrative

Intent Of Buying ⓘ

- BID/RA
- PAC
- Difficult Area Local Filter ⓘ

Include Out Of Stock ▾

Make In India ⓘ L1 ▾

MSE ⓘ L1 ▾

Startup ▾

Showing 1 - 12 products of 383251 products in Revolving Chair (V2)

Sort by: Price:Low to High ▾

SELECT CONSIGNEE
Reserve procurement amongst sellers from Local Area

KRISHTHA Revolving Chair With Arm Only ...
Seller:Resellers
4.0 - 4.49 ★ ⓘ
Brand: KRISHTHA
Min. Qty. Per Consignee: 5

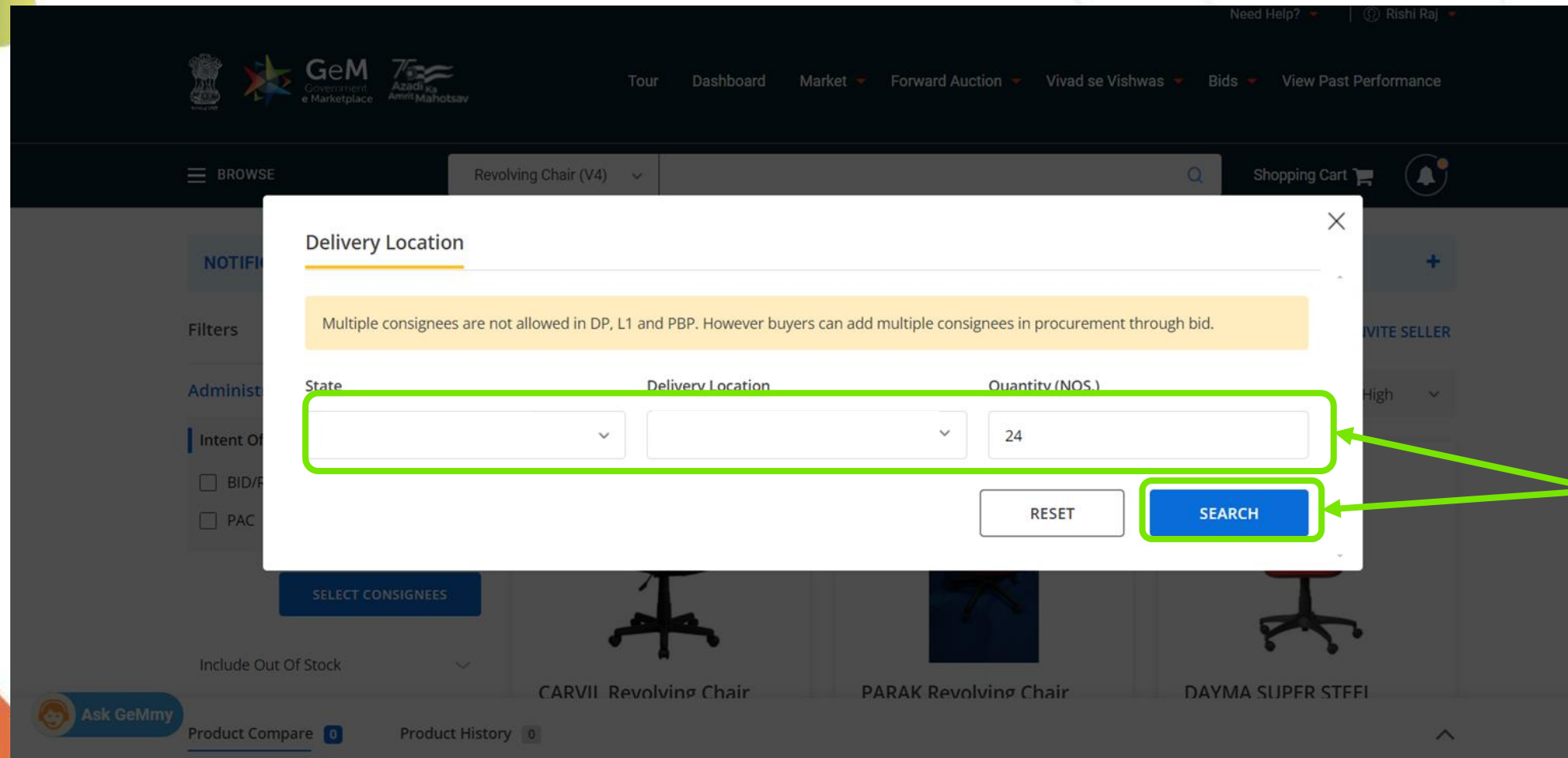
Rajvansh Revolving Chair Without Arm Swivel ...
Seller:OEM
4.5 - 5.0 ★ VA ⓘ
Brand: Rajvansh
Min. Qty. Per Consignee: 500

KRISHTHA Revolving Chair Without Arm Only ...
Seller:Resellers
4.0 - 4.49 ★ ⓘ
Brand: KRISHTHA
Min. Qty. Per Consignee: 7

Ask GeMmy ⓘ

Product Compare 0 Product History 0

Click here to add your location and quantity.



The screenshot shows the GeM website interface with a 'Delivery Location' modal form overlaid. The modal contains a warning message and a table for adding consignees. The table has three columns: 'State', 'Delivery Location', and 'Quantity (NOS.)'. The first row is pre-filled with a dropdown arrow, another dropdown arrow, and the number '24'. Below the table are 'RESET' and 'SEARCH' buttons. The background shows a product listing for 'Revolving Chair (V4)' with a 'SELECT CONSIGNEES' button.

Delivery Location

Multiple consignees are not allowed in DP, L1 and PBP. However buyers can add multiple consignees in procurement through bid.

State	Delivery Location	Quantity (NOS.)
<input type="text"/>	<input type="text"/>	24

RESET SEARCH

Fill in the details and click on search to continue.

SELECT CONSIGNEES

Include Out Of Stock

Make In India ⓘ ⓘ

Yes

MSE ⓘ ⓘ

Startup

Seller Registered Address ⓘ

Seller Rating

Financial

Make/Model Selection

Product Specifications ⓘ

VIEW MORE

foam

ADD TO CART

Showing 1 - 12 products of 366044 products in Revolving Chair (V2)

Sort by: Price:Low to High

Product Name	Brand	Min. Qty. Per Consignee	Price	Rating	VA	Compare
Galaxy Revolving Chair Without Arm ...	Galaxy	2	₹ 12,000.00	4.0 - 4.49	!	<input type="checkbox"/>
ROSE DESIGNER CHAIRS Revolving Chair Without ...	ROSE DESIGNER CHAIRS	4	₹ 12,592.00	4.5 - 5.0	VA	<input type="checkbox"/>
Galaxy Revolving Chair Without Arm Swivel ...	Galaxy	2	₹ 14,392.00	4.5 - 5.0	VA	<input type="checkbox"/>

ADD TO CART

ADD TO CART

ADD TO CART

Ask GeMmy

Product Compare 0

Product History 0

Buyer can select the 'Make in India' filter.

Include Out Of Stock

Make In India LI

Yes

MSE LI

All

SC / ST

Women

Startup

Seller Registered Address

Seller Rating

Financial

Make/Model Selection


Product Specifications

VIEW MORE


ADD TO CART

Showing 1 - 12 products of 366044 products in Revolving Chair (V2)


Sort by: Price:Low to High



Galaxy Revolving Chair Without Arm ...
Seller:Resellers
4.0 - 4.49 ★ !
Brand: Galaxy
Min. Qty. Per Consignee: 2
₹ 12,000.00
 Compare
ADD TO CART



ROSE DESIGNER CHAIRS Revolving Chair Without ...
Seller:Resellers
4.5 - 5.0 ★ VA !
Brand: ROSE DESIGNER CHAIRS
Min. Qty. Per Consignee: 4
₹ 12,592.00
 Compare
ADD TO CART



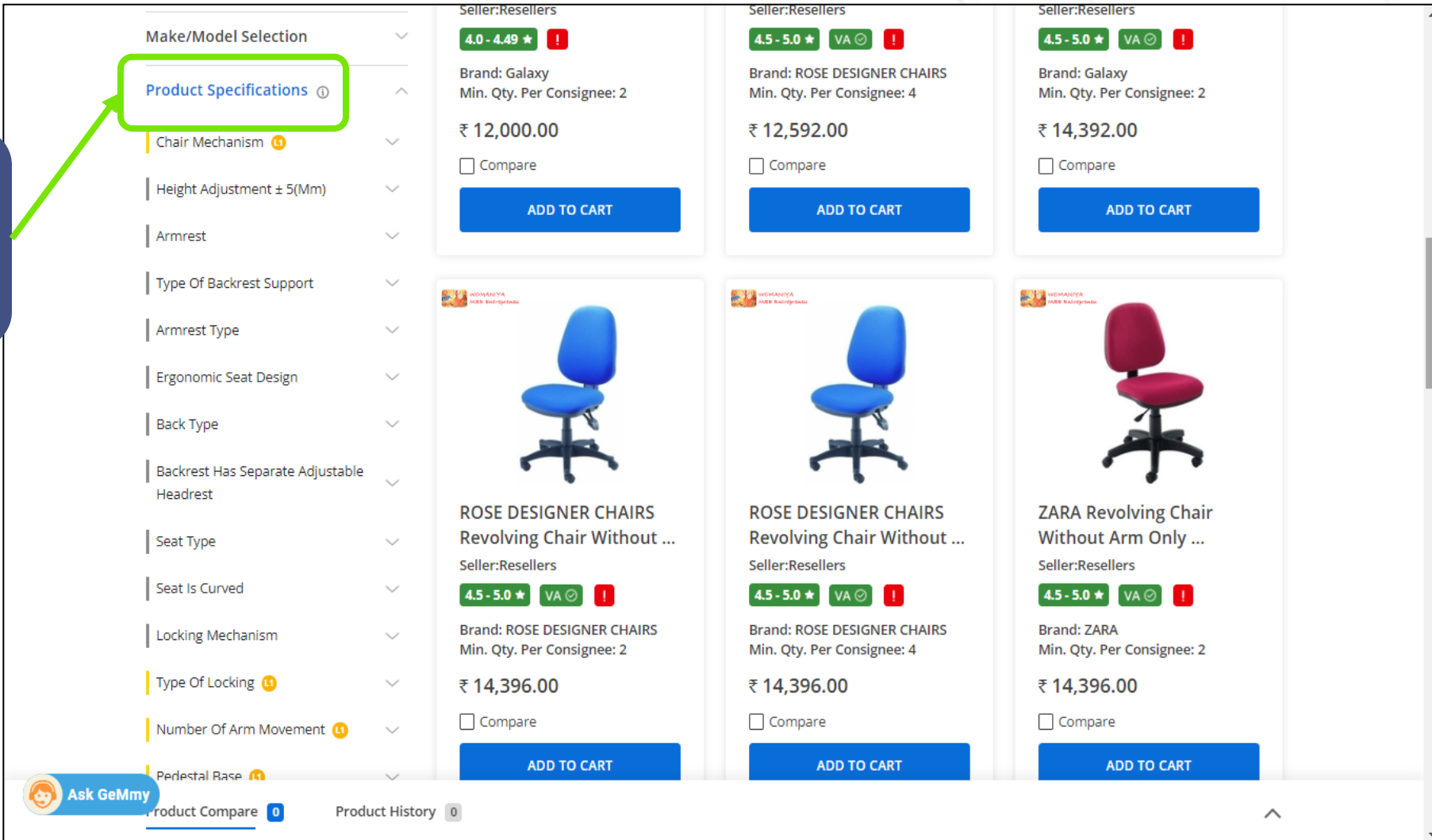
Galaxy Revolving Chair Without Arm Swivel ...
Seller:Resellers
4.5 - 5.0 ★ VA !
Brand: Galaxy
Min. Qty. Per Consignee: 2
₹ 14,392.00
 Compare
ADD TO CART

Ask GeMmy Product Compare 0 Product History 0

Click here for the MSE filter.

Note- Specifications marked with yellow are Golden Parameters which are considered for determining L1 for market and allowed value criterion for Bid. Specifications marked with grey are market search filters and do not have an impact on L1 Bid Criterion.

Choose the specifications as per your requirement.



The screenshot shows a product listing interface for office chairs. On the left, there is a sidebar with a 'Product Specifications' menu highlighted in a green box. The main area displays three product cards, each with a 'Seller:Resellers' header, a rating (4.0-4.49, 4.5-5.0, 4.5-5.0), a brand name, a minimum quantity per consignee, a price, a 'Compare' checkbox, and an 'ADD TO CART' button. Below the product cards, there is a 'Product Compare' and 'Product History' section.

Product Name	Brand	Min. Qty. Per Consignee	Price
ROSE DESIGNER CHAIRS Revolving Chair Without ...	Galaxy	2	₹ 12,000.00
ROSE DESIGNER CHAIRS Revolving Chair Without ...	ROSE DESIGNER CHAIRS	4	₹ 12,592.00
ZARA Revolving Chair Without Arm Only ...	Galaxy	2	₹ 14,392.00
ROSE DESIGNER CHAIRS Revolving Chair Without ...	ROSE DESIGNER CHAIRS	4	₹ 14,396.00
ROSE DESIGNER CHAIRS Revolving Chair Without ...	ROSE DESIGNER CHAIRS	4	₹ 14,396.00
ZARA Revolving Chair Without Arm Only ...	ZARA	2	₹ 14,396.00

NOTIFICATIONS +

Filters

Administrative ^

Intent Of Buying ①

BID/RA

PAC

Delivery Locations* ∨

SELECT CONSIGNEES

Include Out Of Stock ∨


Make In India ① LT ∨

MSE ① LT ∨

Startup ∨

Revolving Chair (V4) (Q2 Category) [\[Specifications\]](#) INVITE SELLER

Current L1



KRISHTHA Revolving Chair with Only revolving ...

Brand: KRISHTHA
Min. Qty. Per Consignee: 4

₹ 48,000.00

Compare

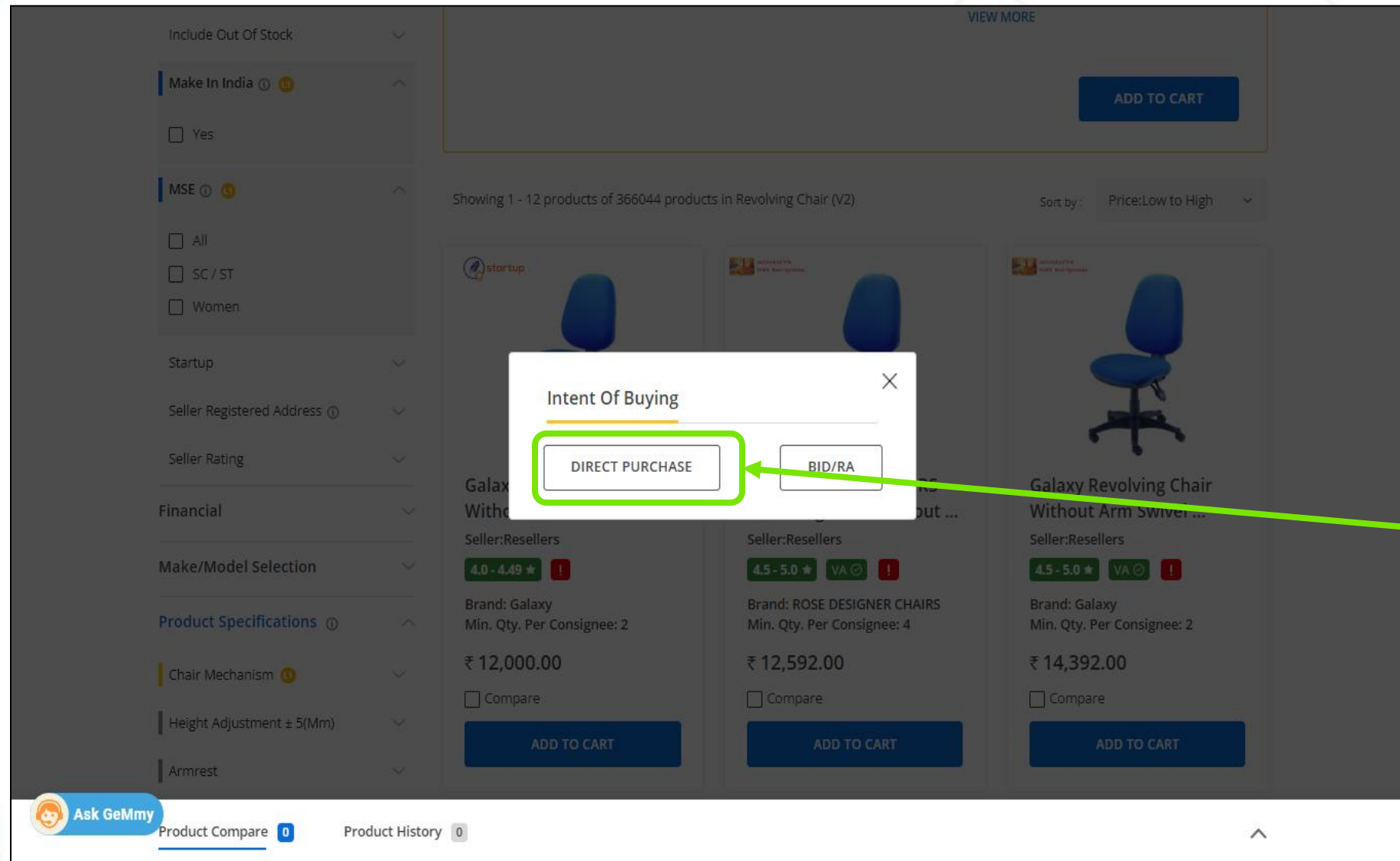
Type Of Chair	Low Back
Tilt Mechanism	Only revolving without tilting mechanism
Locking Mechanism	No locking (Fixed type)
Seat Depth Adjust...	Fixed type
Revolving Mechan...	Designed with 360 degree-revolving type
Barfental Para	Class filled nylon

[VIEW MORE](#)

ADD TO CART

Add the product to cart to continue.

₹ 9,200.00




The screenshot shows a product listing for 'Revolving Chair (V2)' on the GeM platform. The page displays three product cards, each with a 'Galaxy' brand chair. The first card is priced at ₹ 12,000.00, the second at ₹ 12,592.00, and the third at ₹ 14,392.00. Each card includes a star rating, a 'Compare' checkbox, and an 'ADD TO CART' button. A modal window titled 'Intent Of Buying' is overlaid on the page, featuring two buttons: 'DIRECT PURCHASE' and 'BID/RA'. The 'DIRECT PURCHASE' button is highlighted with a green border and a green arrow points from a callout box to it. The background is dimmed, and a 'VIEW MORE' link is visible at the top right of the product grid. The left sidebar contains various filters such as 'Include Out Of Stock', 'Make In India', 'MSE', 'Startup', and 'Seller Registered Address'. The bottom navigation bar includes 'Ask GeMmy', 'Product Compare', and 'Product History'.

Click on
'Direct
Purchase' to
continue.

You can see the Product details- unit price, quantity and total price.

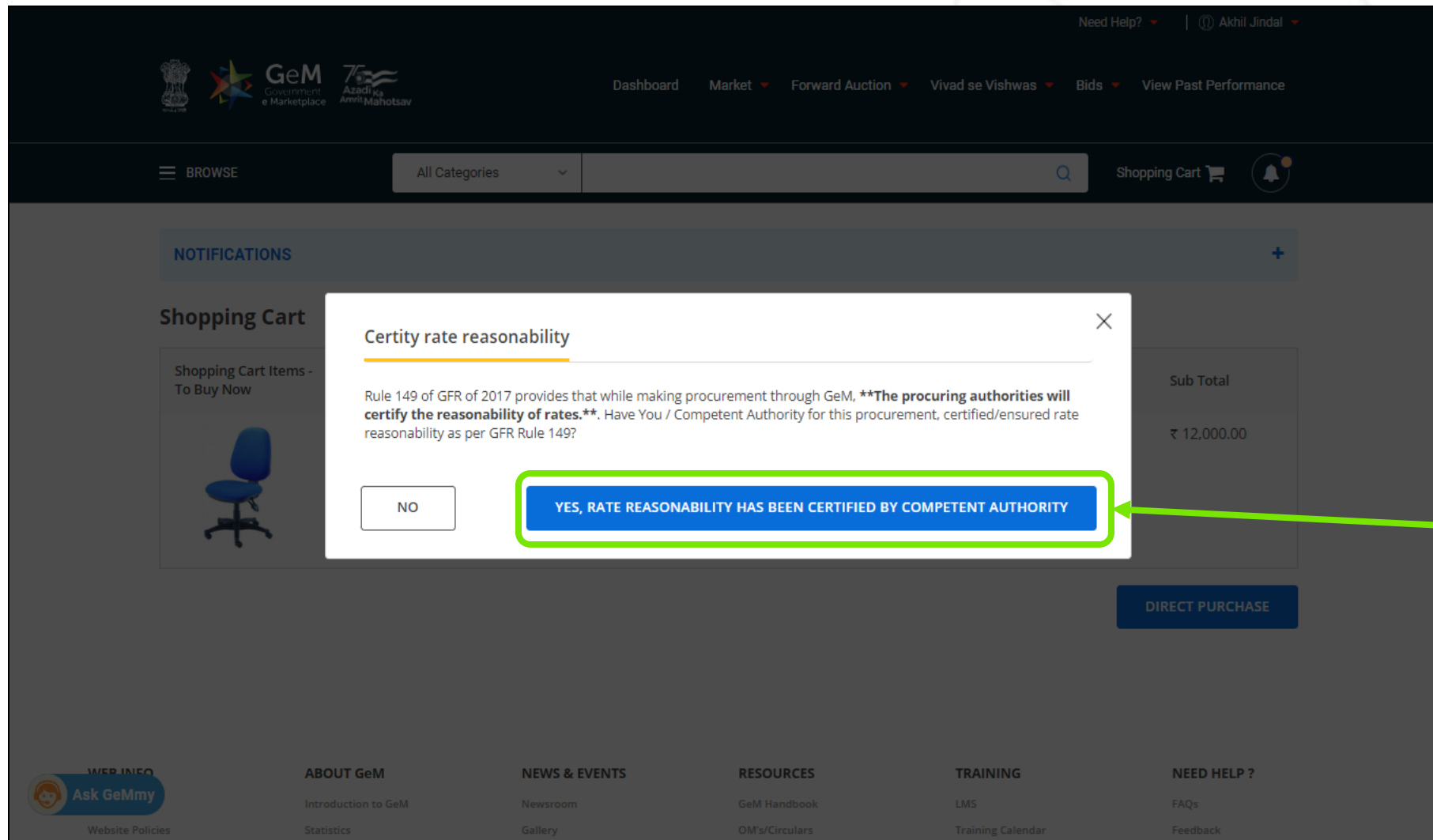
NOTIFICATIONS +

Shopping Cart

Shopping Cart Items - To Buy Now		Unit Price	Quantity	Sub Total
	KRISHTHA Revolving Chair with Only revolving without tilting mechanism Item Added on 09.08.2024 10 DAYS LEFT	₹ 2,000.00	24	₹ 48,000.00

[DIRECT PURCHASE](#)

Click here to proceed.



Need Help? | Akhil Jindal

Dashboard Market Forward Auction Vivad se Vishwas Bids View Past Performance

BROWSE All Categories Shopping Cart

NOTIFICATIONS

Shopping Cart

Shopping Cart Items - To Buy Now

Certify rate reasonability

Rule 149 of GFR of 2017 provides that while making procurement through GeM, ****The procuring authorities will certify the reasonability of rates.**** Have You / Competent Authority for this procurement, certified/ensured rate reasonability as per GFR Rule 149?

Sub Total
₹ 12,000.00

WEB INFO Ask GeMmy Website Policies

ABOUT GeM Introduction to GeM Statistics

NEWS & EVENTS Newsroom Gallery

RESOURCES GeM Handbook OM's/Circulars


TRAINING LMS Training Calendar

NEED HELP? FAQs Feedback

Click on Confirm to continue.

STEP 1 Order Summary

Name : _____ Number : 511687716520784
Email : _____ Created At : 09-08-2024

Product Title	Quantity	Unit Price	Sub Total	Delivery Date	Material / Job / Internal Reference No.
 KRISHTHA REVOLVING CHAIR WITH ONLY REVOLVING WITHOUT TILTING MECHANISM	24	₹ 2,000.00	₹ 48,000.00	15	Material / Job / Internal R#

Delivery Instructions (if any) ⓘ

Purchase Requisition Details

Purchase Requisition (PR) No. PR No. Purchase Requisition (PR) Date PR Date

UPDATE ORDER

Mention the 'Material/Job/Internal Reference No' if Any

Mention Purchase Requisition details and click on update Order if any

Mention the Delivery Instruction if Any

Delivery Instructions (if any) ?

Purchase Requisition Details

Purchase Requisition (PR) No.

Purchase Requisition (PR) Date

UPDATE ORDER

SI No	Consignee	Items
1		Title : KRISHTHA Revolving Chair with Only revolving without tilting mechanism Quantity: 24 Delivery Date:

Total Amount Payable: ₹ 48,000.00

CONTINUE

Check the order summary here and click on 'Continue' to proceed.

Your demand no 511687716520784 has been saved successfully. Kindly fill the financial details and proceed further

STEP 1

ORDER SUMMARY

STEP 2

Financial Details

Select Payment Authority

Please select payment authority

Designation of official providing administration approval *

Designation of official providing financial approval *

GST / Tax invoice to be raised in the name of *

Buyer Consignee

Do you want bill to be processed by Consignee *

Yes No

TDS to be collected under?

Income Tax GST Act

FD Concurrence / Competent Authority (HOD / Head of Office) Approval Required? *

Yes No

Amount to be Paid

₹ 48,000.00

Financial approval *

No file chosen

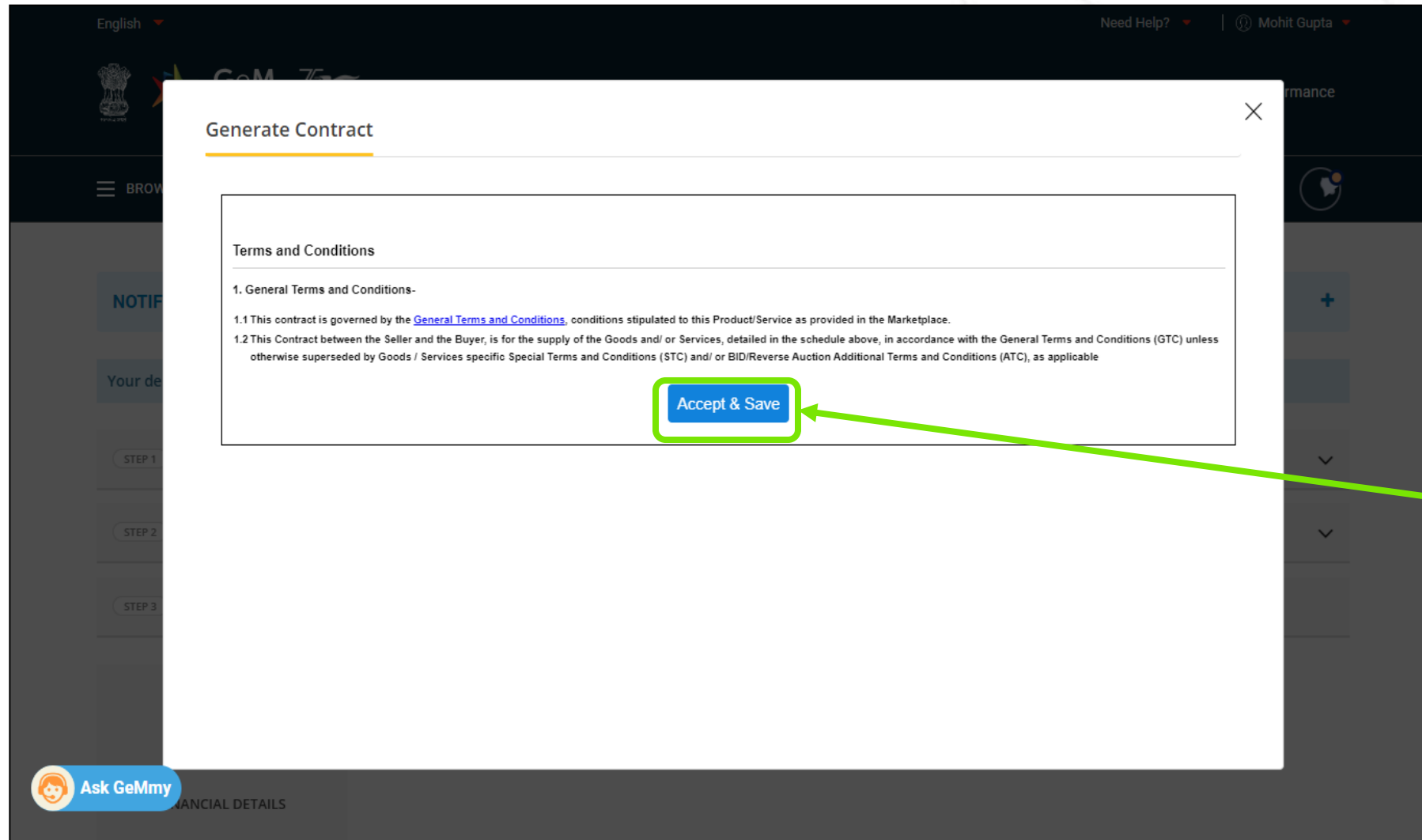
Please upload file in .pdf format with size not exceeding 25MB.

CONTINUE

Fill in your
Financial
Details and
upload the
Financial
Approval.

Click here to
proceed.

Please read all the Terms & Conditions carefully.



The screenshot shows a 'Generate Contract' dialog box with the following content:

Generate Contract

Terms and Conditions

1. General Terms and Conditions-

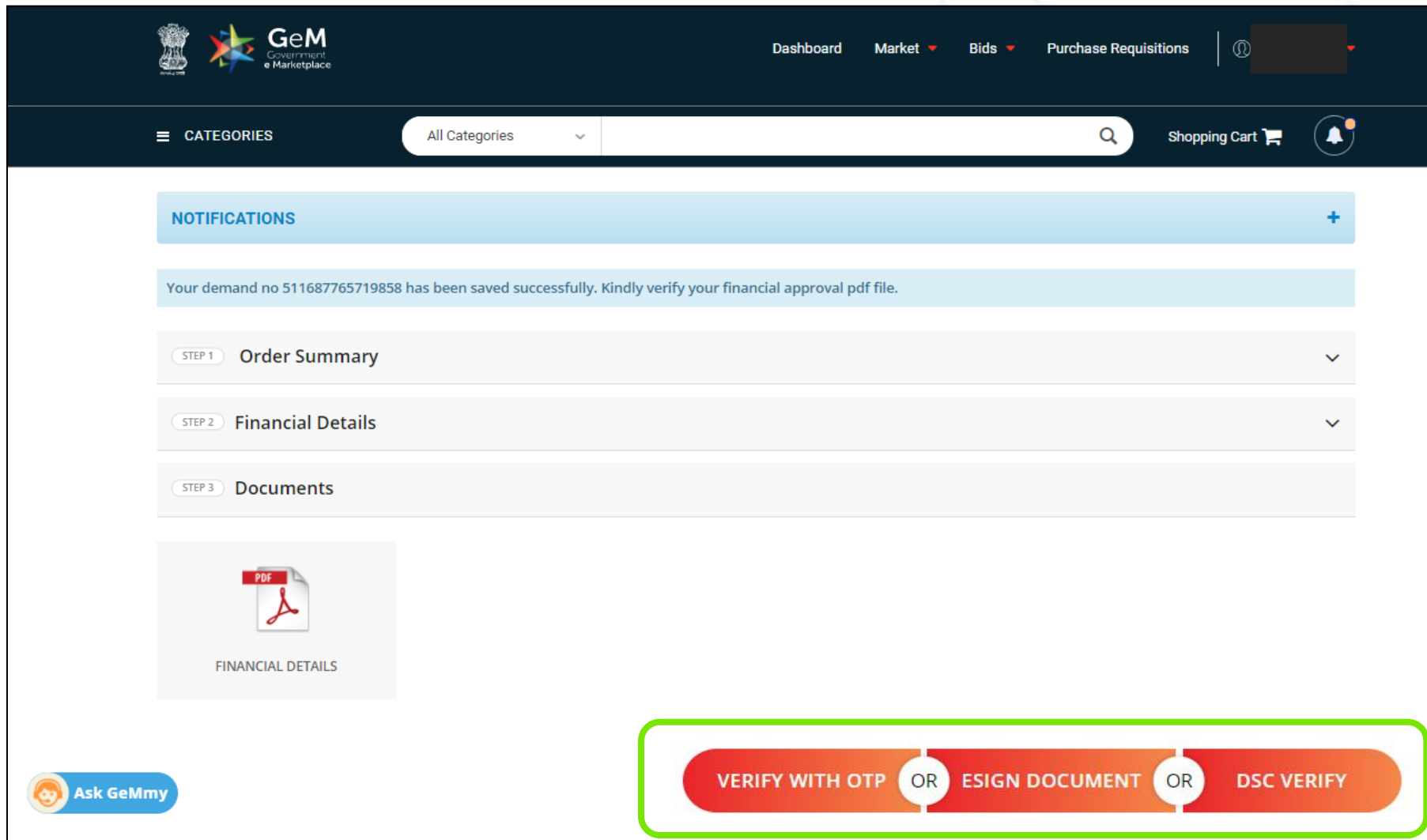
1.1 This contract is governed by the [General Terms and Conditions](#), conditions stipulated to this Product/Service as provided in the Marketplace.

1.2 This Contract between the Seller and the Buyer, is for the supply of the Goods and/ or Services, detailed in the schedule above, in accordance with the General Terms and Conditions (GTC) unless otherwise superseded by Goods / Services specific Special Terms and Conditions (STC) and/ or BID/Reverse Auction Additional Terms and Conditions (ATC), as applicable

Accept & Save

The dialog box also features a close button (X) in the top right corner and an 'Ask GeMmy' button in the bottom left corner. The background shows a sidebar with 'English', 'Need Help?', 'Mohit Gupta', and a 'Performance' section.

Click here to
Save and
proceed.



The screenshot shows the GeM user interface. At the top, there is a navigation bar with the GeM logo, the Government of India emblem, and menu items: Dashboard, Market, Bids, and Purchase Requisitions. Below this is a search bar with 'All Categories' selected and icons for Shopping Cart and notifications. The main content area features a 'NOTIFICATIONS' section with a blue bar containing a plus sign. Below the notifications is a message: 'Your demand no 511687765719858 has been saved successfully. Kindly verify your financial approval pdf file.' This is followed by a three-step process: 'STEP 1 Order Summary', 'STEP 2 Financial Details', and 'STEP 3 Documents'. Under 'STEP 2', there is a PDF icon labeled 'FINANCIAL DETAILS'. At the bottom left, there is an 'Ask GeMmy' button. At the bottom right, a red button with a green border contains the text: 'VERIFY WITH OTP OR ESIGN DOCUMENT OR DSC VERIFY'. A blue callout box with a white arrow points to this button, containing the text: 'Choose the relevant option to verify the contract.'


Choose the relevant option to verify the contract.

NOTIFICATIONS +

Your demand no 511687715564945 has been saved successfully. Kindly verify your financial approval pdf file.

STEP 1 ORDER SUMMARY ∨

STEP 3 Documents ∨



FINANCIAL DETAILS

Ask GeMmy

VERIFY WITH OTP OR ESIGN DOCUMENT OR DSC VERIFY

OTP Verification

Enter OTP*

Not received OTP?

OTP has been successfully sent to #####2055 and email s#####0@gmail.com


Enter the OTP and click on 'Verify OTP' to proceed.

NOTIFICATIONS +

✔ Your contract no GEMC-511687715395480 has been Saved and Your Order is Placed Successfully


STEP 1 ORDER SUMMARY 17-01-2023

Name : Mohit Gupta Number : 511687715395480
Email : sellergem50@gmail.com 4 ₹ 2,300.00 Created At : 22-09-2023

Product Title	Quantity	Unit Price	Sub Total	Material / Job / Internal Reference No.
 GALAXY REVOLVING CHAIR WITHOUT ARM	24	2000	₹ 48000	

Purchase Requisition Details


Purchase Requisition (PR) No. Purchase Requisition (PR) Date

 Ask GeMmy Consignee Items


Contract has been Successfully Placed.


4
17-01-2023


STEP 2 Financial Details

 FINANCIAL DETAILS	Designation of Official Providing Admin Approval	Director
	Designation of Official Providing Financial Approval	director
	IFD Concurrence / Competent Authority (HOD / Head of Office) Approval Required?	NO


STEP 3 Documents

 FINANCIAL DETAILS

 SANCTION ORDER

 CONTRACT ORDER

[Go To Dashboard](#)

 Ask GeMmy

You can download the financial details, sanction order and contract order from here.

Conclusion

- Direct Purchase enables a buyer to buy products upto Rs. 50,000 without comparison, through any of the available sellers on Government e Marketplace, meeting the requisite quality, specification and delivery period.
- A product remains in the cart for 10 days, after its addition.
- Multiple consignees are not allowed.
- Selection and application of filters will narrow down the product offerings at the marketplace.

Frequently Asked Questions

What is Direct Purchase?

A: Direct Purchase enables a buyer to buy products upto Rs. 50,000 without comparison(except automobiles where Direct Purchase does not have any limit), through any of the available sellers on Government e Marketplace, meeting the requisite quality, specification and delivery period.

Where can a buyer select consignee location?

A: Under "Administrative filter" section, click on "Select Consignee" and select the consignee details.

For how long does a product remain in the cart after its addition?

A: A product remains in the cart for 10 days, after its addition.

What tools are available on Government e Marketplace to ensure Price reasonability?

A: Procurement decision including price is prerogative and responsibility of Buyer. Government e Marketplace provides a robust decision support system for ensuring price reasonableness for Buyer. Buyer can also view price trends basis the historical transaction of that product on Government e Marketplace.

Is it possible for a buyer to edit the delivery days?

A: No, it's not possible for the buyer to edit the Delivery date, Buyer can amend the Delivery period post contract generation.



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